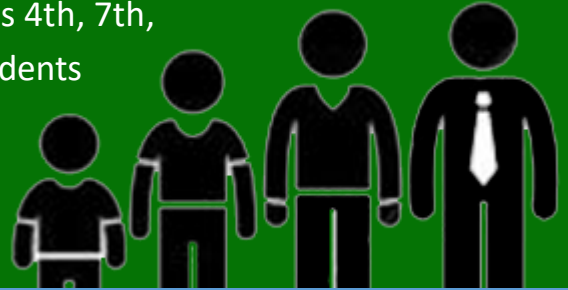


# 2015 Impact Analysis

With nearly 20 percent of Americans living beyond their means, education about personal finance is critical.

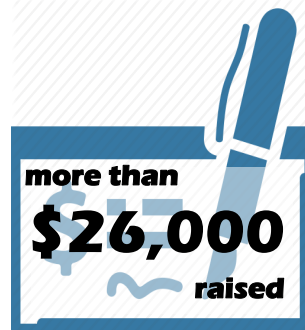
Research indicates that teaching finance to students yields greater money-management skills that carry well into adulthood.

Know Your Dough provides 4th, 7th, 11th grade and college students with comprehensive, long-term curriculums.



**80%** of 11<sup>th</sup> graders agree or strongly agree that KYD's program will help them manage money.

*Know Your Dough is designed to inspire local youth to begin their path toward financial literacy and independence.*



## FINANCIAL LITERACY PAYS OFF

**15%** IMPROVEMENT REGARDING  
PROTECTING MONEY

**30%** IMPROVEMENT REGARDING  
FINANCIAL SPENDING PRINCIPLES

**93%** IMPROVEMENT REGARDING  
SAVING AND LONG TERM PLANNING PRINCIPLES

[www.know-your-dough.org](http://www.know-your-dough.org)